



# Avenues Consulting Group

Client Packet Fall 2023





# avenues consulting is the premier pro-bono consulting service of southern california

We are the University of Southern California's first ever pre-professional pro-bono consulting service focusing on furthering organizations, local companies, and their business development practices. Our all-student team works closely with clients to understand their unique needs, challenges, and opportunities, then devises customized strategies and solutions to drive success.

From market research to brand planning, we offer a full range of services geared towards project-building to help businesses thrive and leverage their brand image. Our approach is collaborative, innovative, and result-driven, we focus on curating measurable, creative outcomes from the minds of brilliant students at USC.

As a client, you will be able to assign projects to our members, receive technical and business-orientated solutions to existing problems, and have a team of highly-qualified students ready to provide their expertise and skills for your organization.

We pledge to make your support as smooth as possible so you can find the bright solutions for your organization. USC brings together a wide range of students from all over, and our members' diversity will no doubt astound you with their creativity. Countless engineers, creators, and consultants are eager to work with leaders, pioneers, and companies in the legal, medical, non-profit, technological, and entrepreneurial world! As a client, you will be able to receive pro-bono services to elevate your businesses needs!

Our first cohort of students will be released this Fall 2023.



## SERVICES



### Engineering Projects

Our diverse members bring a range of skills and expertise, ideal for projects in web development, UI/UX design, and technology expansion.



### Innovation & Perspective

Our student consultants offer unique business perspectives for organizations seeking to expand their consumer base or cater to college students.



### Experienced Consultants

Our consultants' diverse experiences through internships, jobs, and curriculum create a successful skillset for consulting services and backgrounds.



### Recruitment Opportunities

While working with our members, organizations will be able to access member information and data to potentially further their recruitment opportunities to well-qualified students.

# Client Overview

	Connection	Mentor	Client	Partner
 <b>Projects</b> Provide strategy, procedural, organizational, or technological projects for students			✓	✓
 <b>Mentorship</b> Create meaningful connections to members and provide professional insight	✓	✓	✓	✓
 <b>Hosting Panels</b> Showcase your company and expertise at our meetings as a panelist	✓	✓	✓	✓
 <b>Recruitment Opportunities</b> Receive access to member-data, resumes, and host recruitment events with our organization		✓	✓	✓
 <b>Sponsorship</b> Brand content will be shared on all social media, logo rights, and merchandise				✓

## Summary

**At Avenues Consulting Group, we are committed to providing a tailored experience that maximizes your benefits. We invite you to share your specific needs and goals with us so that we can customize our services accordingly. Simply reach out to us at [uscavenues@gmail.com](mailto:uscavenues@gmail.com), and our dedicated team will respond within 24 hours to initiate the conversation.**

**in-kind donations are welcome :)**